## WHY WE ARE MEMBERS OF THE BPMA

## Est 1965

The British Promotional Merchandise Association (BPMA) is the professional body serving the £1 billion pound promotional products industry in the UK and Ireland.

The BPMA is a trusted brand, offering advice and guidance to buyers as well as leading the promotional merchandise industry in delivering service excellence, continued professional development and compliance through a strict Code of Conduct which governs areas such as quality, accurate advertising, fair trade terms and mediation.

Buying from a BPMA member means you can buy with complete confidence and have access to expert advice.

Look for the BPMA Stamp of Trust when you buy promotional merchandise.



Graeme Smith BPMA Chairman Matt Franks BPMA President

